

Wellbeing Wherever

Guest Post Guidelines

Thanks for your interest in writing for Wellbeing Wherever! I am excited to share your story with my followers. Before submitting, please read through this guide to understand my expectations for content and images.

Guest Post Submission Guidelines

- Do not submit duplicate content. If you have posted this content elsewhere on the internet I will not publish it on my site as this will affect both you and I.
- Your article should be at least 1,000 words and may be up to 3,000.
- I am looking for factual guides to a specific destination and not for personal inspiration or diary style posts.
- Include relevant content, travel tips, knowledge, and insight.
- Please include relevant titles and links however, do not include affiliate links.
- Please include 1 link to your homepage and up to 2 links to relevant complimentary articles on your own blog to create valuable backlinks. Please do not embed these links, just paste them where you would like them to go in the text. I will embed them when I format the post.
- Good grammar and spelling must be used. I will not publish posts that require extensive editing.
- You may write about experiences and hotels that were sponsored but you do need to add a disclaimer at the end.

Images

- If you have high quality images that are a good fit for my site and the post, please submit them with the post.
- Please only submit photos you own the rights to and that have been taken by you. DO NOT submit any photos that you have sourced from the internet or from an image website.
- Please submit photos that are in JPEG format between 250KB-500KB and 1000px wide.
- Please title your photos by describing the photo. For example, if your photo is a sunset over the St. Lucian Pitons, title that photo as Sunset-St-Lucia-Pitons.jpg.
- If your story is about Toronto, for example, every photo should have Toronto in the title i.e. CN-Tower-Toronto.jpg.

Suggested Ideas for Posts

Article Types

- Things To Do In X
- Guide To Visiting A Specific Landmark
- A Getaway Guide to X
- Festival Guide
- An # Day Itinerary to X
- A Local's Guide To X
- Off The Beaten Path
- A Complete Guide To X
- An Instagram Guide To X
- Budget Travel Guide To X
- The Best Restaurants In X
- Best Spas in X
- Articles Related To Wellbeing And Wellness

Country/Region/City Guides

I am also looking for detailed and informative destination guides. Please only submit guides for places you know very well. Destination guides should include:

- Background on the destination
- Top 5-10 things to do
- How to get around
- Neighborhoods and areas to stay
- Where to eat (3+ restaurants)
- Evening hangouts and bars
- General tips and advice for the destination

Format of Destination Guides

Please use the following subheadings when writing your destination guide.

NOTE: Feel free to add in any extra subheadings.

Introduction

- Introduce yourself and the city/ country you are writing about. What do you love about it? Why should people travel there etc?

Top places to visit in...

- No need to write too much here, just the place name and then a sentence or two about the place and why they should visit.
- This is just if you are doing a country guide, skip this if you are doing a city guide

Top 10 things to do in...

- Please choose the top 10 things to do and write a sentence or 2 about each of them.

continued on next page

Food in...

- Please write a little about the type of food popular in this place. What foods must people try? Any advice on saving money on food?

Accommodation in...

- Please offer some general information about the type and standard of accommodation here.
- Where do you recommend people stay? This can be an area you would recommend or name some hotels/ hostels? Preferable for a low, mid, and high budget.

Traveling in...

- In this section offer some general information about transport in the country/city. What types of transport do people use here.
- If possible share information about the best way to get from the main airport most people fly into to the city center. Feel free to give several ways ie taxi, bus, uber or transfer.

Safety in...

- Any general safety advice you can offer?
- If you are a woman, person of colour, or LGTBQ+, please add in any extra information that you feel others need to be aware of. For example, for women traveling solo, is it ok to walk at night, are taxis safe, are there specific places to avoid?

The best time to visit...

- When would you say is the best time to visit here? Give a brief explanation of why.

Money-saving tips for...

- Any advice you can offer to help others to save money?

Packing Advice

- If there are anythings specific to this place please tell the reader about them here. For example, if there are lots of great outdoor activities to do here what kind of clothing should they pack.
- This is not meant to be a complete packing guide.

Final Notes

In order to remain authentic to you as a writer, I limit the amount of editing I do on story submissions. However, I do reserve the right make edits to your post for SEO, required links, additional information, grammar, photo sourcing, etc. I also reserve the right to include sourced photographs if required, to add information about hotels and places to stay in the area and to add affiliate links.

Please see the following guide on [writing strong introductions for posts](#).

By submitting your story and photos you are not considered an employee of Wellbeing Wherever and should not represent yourself as such. You retain all rights to your media.